

New President's Message  
National Council  
of Investigation & Security Services



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# Welcome and Thanks!

I want to thank each of you for your membership and support of NCISS. The relationship of NCISS and members is important.

Being the president of NCISS, or any association, was not my goal. Being involved and bettering our profession always has been. At the 35<sup>th</sup> conference in Chicago, I was asked to be on the Membership Committee. From there I was asked and nominated to the Board and then the Executive Committee. To each of you, I extend my thanks and appreciation for such a humble honor. I also invite you to be involved.

# Goals

The term of president is one year. I hope to accomplish several key things in my year leading your association.

- Lead by example
- Increase membership engagement, retention and recruitment
- Develop guidelines and transitions for the board and committees
- Increase membership participation in the advocacy programs / events
- Develop social networking presence

# Lead by example

My goal is accomplish tasks assigned to me and, as your NCISS president, to assure that NCISS leadership meets the needs of our members and our mission by effectively developing, delegating and improving each component of our successes.

This is done when we lead by example. As a director I had the support of our leadership. As a VP I gave my support to our directors and had the support of presidents before me.

As your NCISS president, I have told my directors and VPs they will have my support. I promise the membership my support. All I ask for in return is for each to give NCISS their support.

# Increase membership engagement, retention and recruitment

The mission of NCISS cannot be successful without our members and their support. My goal from a membership committee member and then chair, to a director and then VP, has been to continue improving our membership engagement, retention and recruitment.

With VPs given directives just a few years ago to develop these goals I have witnessed some new energy and successes in NCISS. I have already had conversations with our VPs and many of our directors, committee chairs and other past presidents. Already in the works are commitments to continue improving membership engagement, retention and recruitment – including our outreach and conference events.

# Develop guidelines and transitions for the board and committees

When Bob Heales became NCISS president, one of the first assignments was to the VPs (James Huckabee, Tom Shamshak and myself) to develop a stronger State Association Advisory Board, implement the State Legislation Awareness Monitoring (SAAB) Program, develop the SLAM Program (SLAM) and implement the Legislative Advocacy Hub (LHA) with our new legislative advocate – Lobbyit.

We took this directive seriously and acted quickly. Since that time I have followed James, and been followed by Terry Myer and Brad Duffy – and now Dean Gluth. It is exciting to have been part of this and watch it develop.

# Develop guidelines and transitions for the board and committees

As then 1<sup>st</sup> Vice President, James Huckabee developed the guidelines for assignments and responsibilities of Directors to VPs, and delegated each VP specific tasks. This transitioned with each new VP committee. Through this process was essentially developed a training and transition program for VPs and Directors. Improving the leadership roles of NCISS, and engagement with you – our members and colleagues.

I learned from that and I am taking it one step further. It is a key to improving the NCISS mission and our membership engagement, retention and recruitment

# Develop guidelines and transitions for the board and committees

Bob Heales decided to appoint a past president as the chair of each committee. This has been very helpful and I have made appointments of past presidents with the board's ratification. I have asked each committee chair to recruit a VP and Director to be part of multiple key committees. I am also asking them to recruit at least one non-board member to be part of each key committee. If you are interested in being on a committee, please contact myself, the chair of the committee, or your Regional Director.

In addition, I have asked each committee chair to have their committee develop a procedures and protocols guide to be passed to each successive committee. This will create a new training and transition program for each committee.



# Increase membership participation in the advocacy programs / events

For 40 years ago NCISS pioneered legislative advocacy and remains engaged in many areas to be proactive; assuring our membership continues to have access to the resources important to your success. As a national association, the first focus is on federal laws and regulations. Through the SAAB / SLAM programs, NCISS offers support to state associations in their own legislative efforts.

Annually in the spring, NCISS holds its most important function – the Annual Meeting and Hit the Hill Event. These events are open, and welcome, to all members. There is strength in unity and numbers.

# Increase membership participation in the advocacy programs / events

As both are of great importance, it was decided to hold them together and provide membership with the most bang for their buck each spring.

The Annual Meeting includes the board and general meeting, which will be combined in 2017 and should be concluded the first day with time to see the sights of Washington DC. The evening will have the Past Presidents Welcome Reception. The second day will have the Hit the Hill Congressional appointments, luncheon and hosted reception. The third day will have elections and seminars, with more time to see the sights of Washington DC, and the new board meeting. The evening will have the gala banquet and awards. Mark your calendars for March 26<sup>th</sup>-29<sup>th</sup> 2017!

# Develop Social Media Presence

The world, and our professions, travels at light speed through social networking. I have directed our VPs to begin developing and implementing a new social media program, with the assistance of membership. These should include LinkedIn, Twitter and Facebook.

Social media is a means to quickly share news and information about our NCISS and our professions. Although we use email to communicate with members, the use of social media by members is the next step in increasing and improving membership engagement, retention and recruitment. I hope you join us in the development and use.

# 2016 Mid-Term Meeting in Las Vegas

The 2016 Mid-Term Meeting will be held again in Las Vegas. As this is the board chair's meeting, the location Board Chairman Huckabee chose was Las Vegas.

Arrival is 10/23, meeting is 10/24, and departure is 10/25. The venue will be The D Las Vegas for \$24 per night and \$20 per day resort fee (includes internet, fitness and business centers, and discounted show tickets). Mark your calendars and make your reservations! The D has extended the discounted room rate to include 10/25 and 10/26 to enjoy Las Vegas.

Remember, if you cannot attend, you can offset costs with a donation.

# 2017 Annual Meeting / Hit the Hill in DC

The 41<sup>st</sup> 2017 Annual Meeting / Hit the Hill will be held at the Holiday Inn Rosslyn at Key Bridge just across the river from Georgetown.

Arrival is Sunday March 26th and our banquet will be on Wednesday March 29th. For reference, Easter 2017 is April 16. The room rate is only \$144, the best rate we have found in years.

Remember, if you cannot attend, you can offset costs with a donation.

# Your Officers

Board Chair – James Huckabee

President – Dean Beers

1<sup>st</sup> Vice President – Terry Myer, Sr.

2<sup>nd</sup> Vice President – Brad Duffy

3<sup>rd</sup> Vice President – Dean Gluth

Secretary – Francie Koehler

Treasurer – Bill Fletcher

# Your Directors

Region 1 (2017) IL-IN-MI-KY-OH-PA-WV Tony Quintana	Region 2 (2017) CT-MA-ME-NJ-NH-NY-RI-VT Candace Ivey
Region 3 (2017) DC-DE-FL-GA-MD-NC-SC-PR-VA Larry Flannery	Region 4 (2018) AL-AR-MO-LA-MS-NM-OK-TN-TX Mark Gillespie
Region 5 (2018) AZ-CO-IA-KS-MN-ND-NE-SD-UT- WI-WY Andrea Orozco	Region 6 (2018) AK-CA-HI-ID-MT-OR-NV-WA Dana Griffith
Members at Large (2018) Chuck McLaughlin	Members at Large (2018) Jim Casteel
Members at Large (2017) Audra Coleman	Members at Large (2017) Jerry Pitman

# Your Committees and Chairs (and VP)

Standing Committees:

Audit: (Treasurer Bill Fletcher), Maria Landry (Terry Myer)

Budget & Finance: (Treasurer Bill Fletcher), Bob Heales (Brad Duffy)

Legislation / Legislative Advocacy Hub: Investigations – Francie Koehler;  
Security - Brad Duffy, (Dean Gluth)

Nominating: James Huckabee (Terry Myer)

*\* If you are interested in a committee, please contact myself, the committee chair and assigned VP with your interest. All committees, except (\*) are open to non-board members.*



# Your Committees and Chairs (and VP)

## Special Committees:

Ethics: Dale Wunderlich (Brad Duffy)

Listserv: Ed McClain and Carol Ward (\*); Technology Roy Bucklin

Membership: Terry Myer (VP Committee)

SAAB/SLAM: Brad Duffy (VP Committee)

PAC: (Treasurer Bill Fletcher), Mike Duffy (Brad Duffy)

Public Relations: Dean Gluth (VP Committee)

ASIS: Gene Ferraro (\*)

Awards: Ed McClain (\*)

Bylaws / Parliamentarian: John Talaganis (Terry Myer)

Conferences: Bob Heales (Brad Duffy)

Editor: Dean Beers (\*)

*\* If you are interested in a committee, please contact myself, the committee chair and assigned VP with your interest. All committees, except (\*) are open to non-board members.*

# Dues Renewal and New Members

Please make sure your dues are current. Members joining prior to 12/31/2015 are due by 12/31 annually. If you have not renewed, please take a few minutes to bring your dues current. Members joining after 12/31/2015 are due on their anniversary date.

If you receive an email from NCISS@memberclicks.com, it is a legitimate automated email reminder for your dues renewal.

- Current members may now securely pay their dues online.
- New members may now securely apply online.

Visit [www.nciss.org/join-pay-dues](http://www.nciss.org/join-pay-dues) and follow the prompts to create a login into your profile or profile.

# National and International Private Investigators Day is annually on July 24th

This day commemorates the birth of Eugene Francois Vidocq, the very first private investigator who found the first known detective agency in 1833. His legendary reputation is credited with greatly shaping the way law enforcement and investigations are carried out today.

Internationally, July 24<sup>th</sup> is written as 24/7, which are the operating hours of many private investigators.

The theme for 2016 has not been yet determined. However, please keep this date in mind to celebrate and request formal proclamations. I will announce the theme when decided – or develop your own theme.

# Thank You!

As many of you know, one thing I am is easily reached. I invite you to contact me any time and for any reason. You have my support, and I appreciate your support of NCISS and our mission! My goal this year is to further our mission and your involvement.

Honored to serve you,

Dean A. Beers, CLI, CCDI

NCISS President

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